

"I JUST WANT A LABEL"...

Are you sure about that?

23%

Increase in revenue when the Brand remains consistent across all channels

60%

Millennial Consumers expect to see Brand consistency across all channels.

80%

Brand Colours improve the recognition of the Brand by over 80%

93%

Of Buyers focus on Brand Colour when purchasing a product

45%

Of Customers expect to see Great Design when it comes to Branding

5-7

Brand Impressions are needed before someone will remember and recognise your Brand

48%

Of Consumers expect Brands to know them & Help them discover new Products.

1/3

Of the Worlds Top 100 Companies have the colour Blue in their Logo's

At Mercian a Label is **NEVER** Just a Label...

456 YEARS COLLECTIVE EXPERIENCE!

SUSTAINABILITY

50+ YEARS OF CUSTOMER BRANDING

INDUSTRY BEATING LEAD TIMES

YOUR TECHNICAL DESIGN PARTNER

WORLD CLASS CUSTOMER SERVICE

EYE POPPING EMBELLISMENTS

PERSONALISATION

INNOVATIVE & FORWARD THINKING

01543 431070
mercianlabels.com

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